

BEFORE YOUR PHOTO APPOINTMENT

Your home, *camera ready.*

A simple preparation checklist for picture-perfect listing media.

Work through this list in the days before your appointment so every space looks bright, open, and inviting in your listing photos.

No renovation or staging required. A little tidying and a few thoughtful touches make a meaningful difference in how your home photographs.



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01 Throughout the Home

- ☐ Clear surfaces of clutter and personal items.
- ☐ Put away laundry, shoes, bags, and loose belongings.
- ☐ Vacuum, sweep, and tidy all visible floors.
- ☐ Dust surfaces and clean mirrors and glass.
- ☐ Replace burned-out bulbs; make sure every light works.
- ☐ Hide cords and chargers where practical.
- ☐ Put away valuables, mail, and private documents.

02 Kitchen & Dining

- ☐ Clear countertops of small appliances and clutter.
- ☐ Put away dishes, dish towels, sponges, and cleaners.
- ☐ Clear the fridge of magnets, papers, and photos.
- ☐ Wipe countertops and appliance fronts.
- ☐ Tuck trash cans out of sight where practical.
- ☐ Straighten dining chairs and clear the table.

03 Bathrooms

- ☐ Clear counters of toiletries and grooming items.
- ☐ Put away toothbrushes, medications, and bath mats.
- ☐ Stow cleaning supplies and extra toiletries.
- ☐ Close every toilet lid.
- ☐ Clean mirrors, faucets, and fixtures.
- ☐ Fold or neatly hang towels.
- ☐ Straighten shower curtains.

04 Bedrooms & Living Spaces

- ☐ Make beds neatly and straighten pillows.
- ☐ Put away clothing; clear nightstands and dressers.
- ☐ Arrange sofa cushions, pillows, and throws.
- ☐ Pick up pet toys and other clutter.
- ☐ Tidy desks, shelves, and entertainment areas.

05 Exterior & Yard

- ☐ Mow the lawn where practical; clean up after pets.
- ☐ Put away toys, tools, hoses, and yard clutter.
- ☐ Move trash and recycling bins out of view.
- ☐ Move vehicles from the driveway and front curb.
- ☐ Sweep porches, patios, and walkways.
- ☐ Arrange outdoor furniture; open umbrellas if safe.
- ☐ Unlock gates to any areas being photographed.

DRONE PHOTOS? *If included, the same prep applies. Flights depend on weather, airspace, and safe conditions.*

06 Before We Arrive

- ☐ Finish cleaning and tidying before the appointment.
- ☐ Unlock every room and space to be photographed.
- ☐ Turn on interior lights when requested.
- ☐ Open blinds and curtains evenly.
- ☐ Turn off TVs, screens, and ceiling fans.
- ☐ Keep pets secured away from photographed areas.
- ☐ Step out of each room while it's being photographed.

*Thank you for preparing your home.
We look forward to showcasing it at its best.*